



BLUE365 HELPS KEEP OUR EMPLOYEES HEALTHY AND HAPPY EVERY DAY OF THE YEAR

Did you know Blue Cross and Blue Shield of Minnesota currently offers access to exclusive health and wellness discounts on top of existing health insurance benefits?

With the Blue365 program, you can access deals on gym memberships, wearables, nutrition programs, and more from top national brands and local retailers. You'll get up to **20% off Reebok®**, **18% off Fitbit®**, **40% off Davis Vision®** just to name a few!

Registration is simple and free for employees of [BCBS Geography], so you can start accessing healthy savings today! After sign-up, you will receive emails with featured deals and healthy living tips so you can take full advantage of all the program has to offer.

If you interact with accounts as part of your role at [BCBS Geography], please remind them that Blue365 is also available for their employees. In addition to providing accounts' employees with discounts to encourage healthy lifestyles, employers also have access to bulk order

discounts on wearable devices from top brands like Fitbit® and Garmin®. Blue365 helps employers foster a productive healthy workforce and reduce their overall health care costs. Not to mention the praise you will get from your group accounts for letting them know of this great, free program that they can take advantage of!

Want to learn more about the program?

Visit www.Blue365Deals.com. As an employee of [BCBS of Geography], you too can start taking advantage of these great discounts today by signing up.

Know of a group who should be taking advantage of Blue365? Show them www.blue365deals.com/employer-solutions to learn more and have them sign up for a demo on how Blue365 can best support their organization.